

# Lights

ON MAIN



Frazier History Museum & I Would Rather Be Reading

# Family Day

## Your Sponsorship Provides Family Day Perks:

Free Museum Admission

Festive Craft Activities

Access to Christmas Tree Exhibit

Interactive Vendors Showcasing Diverse Holiday Traditions

Various Additional Holiday Activities

**FAMILY DAY SPONSOR**

**\$5,000**

- Full-page advertisement in the event brochure (provided to all guests upon entry).
- 5' pre-lit Christmas tree located in a prime location of the museum with high visibility.
- 6 VIP tickets and 4 General Admission tickets for opening night.
- Vendor opportunities on Opening Night, Late Night Thursdays, or Family Night.
- Seven weeks of visibility at the museum and on our social media pages, television and print media coverage.
- Company logo on website, social media, and newsletter distribution for I Would Rather Be Reading and Frazier History Museum with recognition as an official Sponsor.

## Contact



**Ashley Dearing**

**CEO, I Would Rather Be Reading**

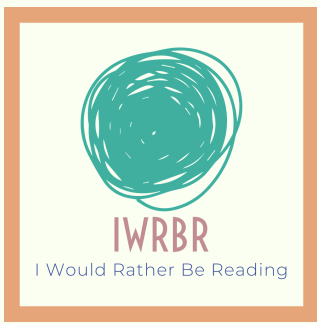
[ashley@iwouldratherbereading.education](mailto:ashley@iwouldratherbereading.education)

502-413-1510

Sponsorship can be split:  
~~Free Public Admissions: \$2,500~~  
Activities & Vendors: \$2,500







# Lights



November 21st - Jan 3rd

**GOLD SPONSOR**  
PROVIDES 1 FIELD TRIP OPPORTUNITY FOR 50 CHILDREN

**TITLE SPONSOR**  
PROVIDES 1 FIELD TRIP OPPORTUNITY FOR 20 CHILDREN

**BUSINESS SPONSOR**  
PROVIDES 1 ENRICHMENT ACTIVITY FOR 20 CHILDREN

**\$2,500**

**\$1,000**

**\$500**

- All benefits of the Title Sponsorship, plus...
- 5' pre-lit Christmas tree located in a prime location of the museum with high visibility.
- Full page advertisement in the event brochure (provided to all guests upon entry).
- Option to decorate extended floor space surrounding the tree.
- Vendor opportunities on Opening Night, Late Night Thursdays, or Family Night.

- 5' pre-lit tree placed on the 1st, 2nd, or 3rd floor of the museum.
- Volunteer Decorator
- 4 VIP tickets to opening night.
- Half page ad in the event brochure (distributed to all guests upon entry).
- Seven weeks of visibility at the museum and on our social media pages, television and print media coverage.
- Company logo on website, social media, and newsletter distribution for I Would Rather Be Reading and Frazier History Museum with recognition as an official Sponsor.

- Artificial pre-lit tree placed on the 1st, 2nd, or 3rd floor of the Frazier.
- Two opening night tickets on November 21st.
- Company logo on website, social media, and newsletter distribution for I Would Rather Be Reading and Frazier History Museum.

